

evolution of 3rd eye



- 1994–1998 PUT OUT THE WORD! is produced regularly and airs on New Bedford public access.
- 1998–June 3rd EyE Unlimited is founded by Amir Hoagland and brothers Ben and Eric Gilbarg.
- 1998–Nov PUT OUT THE WORD! interviews the father of Hip Hop Culture, Dj Kool Herc, and begins televising the elements of Hip Hop that have been mostly kept underground.
- 1999–May POTW! Interviews KRS One, Hip Hop Culture's professor, who is featured in one of the tv show's classic episode about "the teacher."
- 1999–Nov PUT OUT THE WORD! begins airing in Boston, Cambridge, Cape Cod, and Atlanta.

- 2000–Aug The 1st Annual 3rd EyE Open is held at Buttonwood Park Reflecting In Peace 3rd EyE holds a community forum in response to the shooting deaths of Ivandro Correia and Marcus Cruz in New Bedford. More than 100 people attend and 3rd EyE would later produce a live POTW! Episode entitled.
- 2002–Jan "Reflecting In Peace" featuring discussion, performances, and input from the forums that explored root causes of the problem and solutions.
- 2002–April 3rd EyE youth leaders help a state-wide organizing effort to reinstate funds cut from the Mass Budget through voicing their concerns at public hearings and grassroots outreach.

- 2003–Jan 3rd EyE moves into its first commercial office space.
- 2003–Sept PUT OUT THE WORD! begins airing on Manhattan's youth Channel adding up to a total potential viewing audience of two million plus homes.
- 2004–Aug 3rd EyE moves into its current office in downtown New Bedford.
- 2005–Feb 3rd EyE holds its first annual graff art auction and awards dinner recognizing more than eighty dedicated volunteers, organizations, and artists.
- 2005–Mar–Dec PUT OUT THE WORD! airs nationally on Free Speech TV on the Dish Network reaching twenty million homes.

- 2006–May 3rd EyE expands its annual events holding the first PUT OUT YOUR TALENT hip hop talent competition.
- 2006–Dec 3rd EyE receives seed funding from the Massachusetts Service Alliance to plan and implement an innovative school based project to mentor and develop youth.
- 2007–Mar 3rd EyE receives a grant from the National Endowment of the Arts to bring a headlining musical artist to the 8th Annual 3rd EyE Open.
- 2007–Apr The "Voice of New Be" documentary film is debuted, surveying 100 New Bedford youth on why so many young people are getting caught up in the cycle of drugs and violence, and what do they need to break that cycle.